

Daedalus Medical

Healthcare Professionals - New Panel in Romania

Over **600 active members**

Response rate: **50%**

why us?

As a leading market research company, Daedalus New Media Research provides online solutions that help you to achieve outstanding business performance – fast.

All our panel members are real and responsive.

We understand the importance of having the right audience in the panel. We pay special attention to the professionals we recruit (Double Opt-In process) and work hard on building a trust relationship with our physicians.

With over 12 years experience in the online market research industry, we provide the right sample that best fits your unique needs of each study.

The fieldwork is managed by experienced Project Managers that make sure the projects' specifications and timeline are strictly followed.

panel profiling attributes

Demographics

Age
Gender
City
County
Region

Physician targeting

Professional degree

General practitioners
Resident physicians
Specialty doctors
Primary care doctors
Oral physicians
Nurses
Pharmacists

The medical specialty group

Medical specialties
Surgical specialties

Medical specialties

Cardiologists
Diabetes, nutrition and metabolic diseases
specialists
Family physicians
Emergency physicians
Internal medicine physicians
Labor medicine specialists
Pediatricians
Surgeons
Otorhinolaryngologists
Other specialties

Domain of activity

Working in the private health system
Working in the public health system
Working both public and private

Workplace

Medical office/ polyclinic
Hospital
Both in medical office/ polyclinic and hospital

Years of experience (after residency)

panel overview

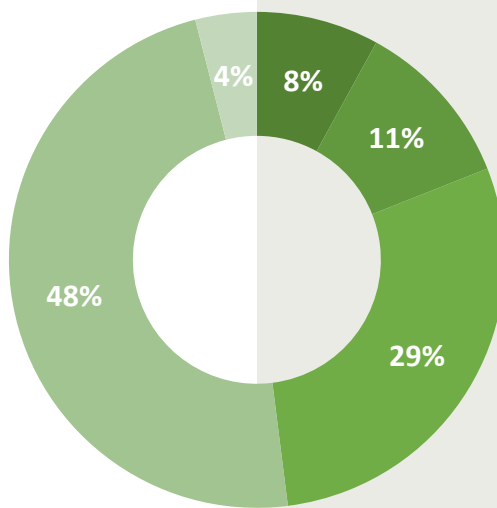
45% working in the private health system

30% working in the public health system

25% working both in private and public

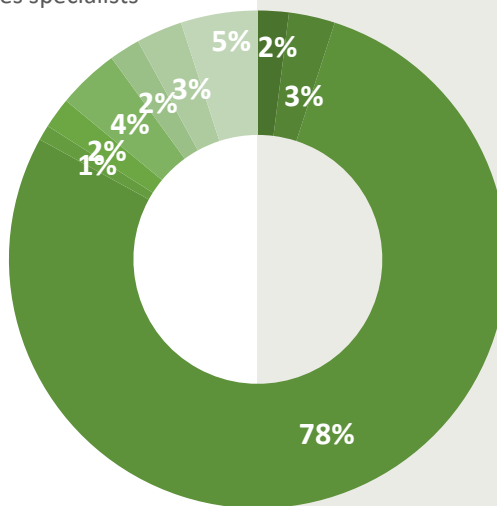
Panel structure by professional degree

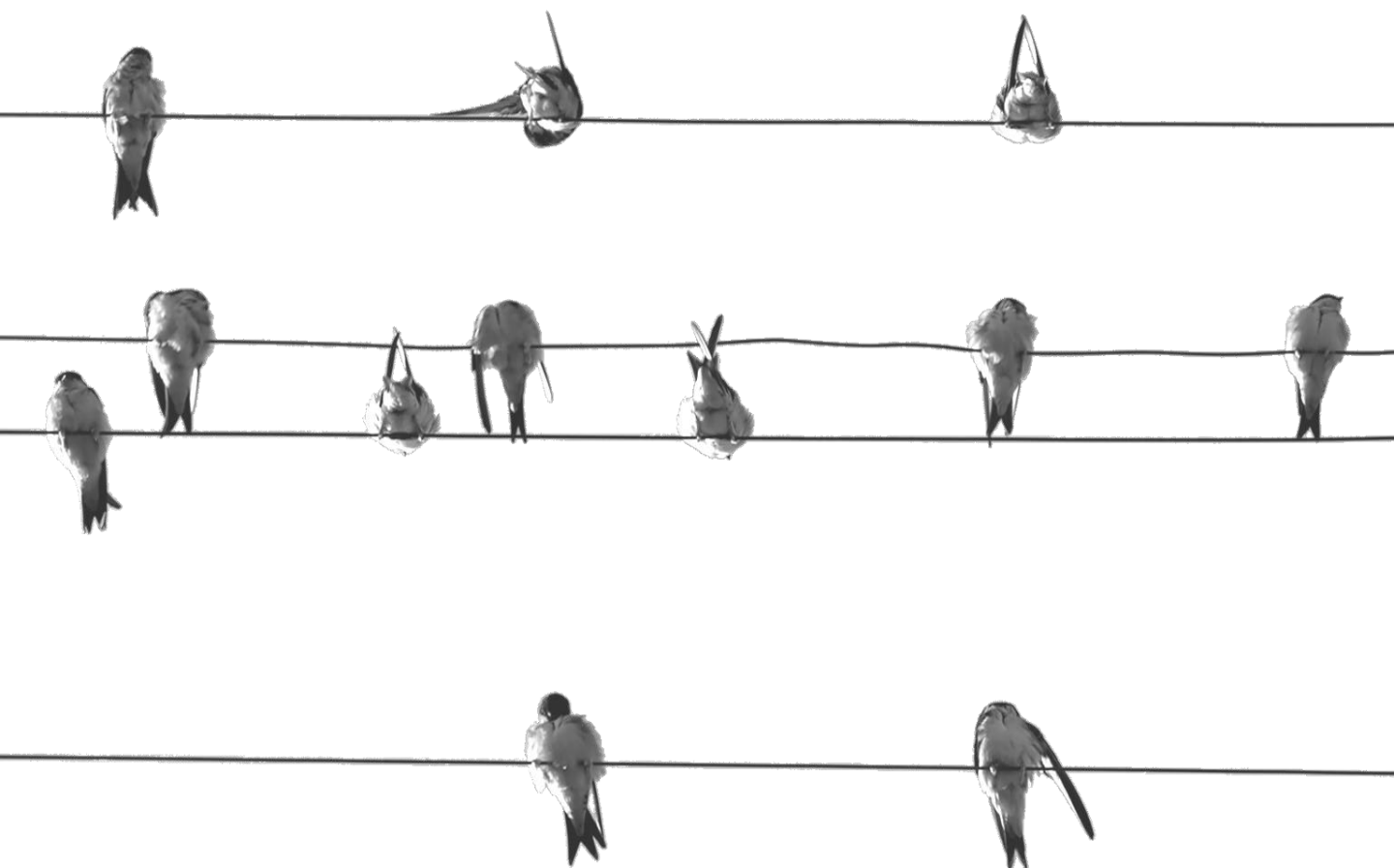
- General practitioners
- Resident physicians
- Specialty doctors
- Primary care doctors
- Oral physicians



Medical specialties

- Cardiologists
- Diabetes, nutrition and metabolic diseases specialists
- Family physicians
- Emergency physicians
- Internal medicine physicians
- Pediatricians
- Surgeons
- Otorhinolaryngologists
- Other specialties





contact us

For further information, please
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